

## INSTRUCTORS

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## COURSE DESCRIPTION

Equine Connection is dedicated first and foremost to the welfare of the horse! Also, devoted to excellence in teaching, learning, research, science, business, entrepreneurial training, never-ending training, and developing leaders who want to make a difference by helping people. This Certification in Equine Assisted Learning (EAL) provides course participants with resources for teaching critical thinking skills and establishing solid life skills in their future clients. Certified facilitators enter into the world of EAL after completing this course and are able help humans to apply these new cognitive strategies.

This Equine Assisted Learning Formula is considerably different from any other equine-guided program, as it is designed to produce consistent, desired and predictable outcomes when all 6 components of the formula are present.

The 6 Components:

1. Establishing the foundation for understanding through a behaviour modifying module which includes self-evaluation, new skills learned, and specific behavioural choices as a result of increased self-awareness and personal accountability (relationship);
2. Facilitating a curriculum; based on the theoretical foundations of behaviour modification;
3. Incorporating the basic principles of operant conditioning, the program's "Formula" becomes fully interactive, providing participants with an opportunity for engagement in experiential learning. Active participation paired with a positive response as it relates to a particular behaviour is observed to increase the occurrence of the learned behaviour over time (formula);
4. Monitoring the horse's response to the slightest change in the participant's intention, emotion, and physical expression allows the facilitators to 'read' the participant when it may be otherwise impossible. In turn, the facilitation strategies used by the facilitator can be adapted immediately to suit the participant's responses. Working with the horse in this way provides a meaningful outcome for both the participant and facilitator (horse);
5. Transferring observational cues related to the horse's response from the facilitator to the participant builds skill in identifying and taking note of their intentions concerning the horse, altering their behaviours, and using these same techniques in their life beyond the confines of the arena. Through this experience, the participant develops a better understanding of the nature of the consequence for his or her actions (facilitation); and



6. Evaluating the participant's learning immediately following the arena experience builds personal accountability into the program. Accountability includes documentation of the arena experience and a reflection from the participant.

## COURSE GOALS

Students who complete this course successfully will be able to:

- Understand and define Equine Assisted Learning
  - Fundamental Principles
  - EAL Formula
  - EAL's Application
  - EAL Program Benefits
- Understand Character as a Learned Behaviour
  - Symptoms / Problems - Examples of Problems / Examples of Symptoms
  - Hard Wiring / Soft Wiring
- Understand the True Nature of Horses and Why We Work With Them
  - Full Horse Welfare: physically, socially and psychologically
  - How They "Speak"
  - Body Language
  - Sounds
  - Hierarchy
- What Is a Quality Lesson Horse?
  - Traits of a Herd of Lesson Horses
  - Why the Training Never Ends
  - When Does a Lesson Horse Need to be Re-Schooled
  - Building Your EAL Team
  - How a Horse Communicates
- Recognizing the Difference Between Facilitating and Teaching
  - Form of Delivery
- Understanding the Learning Process and Engagement
- Creating Opportunity for Learning
- Definition of a Facilitator
- Communication Styles and Assessment
- Understanding the Definition of Conflict and Its Importance
- Behaviour Assessment in EAL Facilitation
- Business Essentials in Equine Assisted Learning
  - Who's your audience?
  - Supplies
  - Incorporation Vs. Non Profit
  - Insurance
  - Set Up of Company
  - Marketing to Your Audience
  - Programming and Pricing
- Branding/Marketing
  - Logos and Branding
  - Websites
  - Marketing/Social Media

## REQUIRED TEXTS, MATERIALS, OR EQUIPMENT

- **Technology**
  - Internet connection
  - Computer or laptop with ability to access the [Zoom](#) platform and Teachable.com
  - Web camera (internal or external)
  - Speaker and microphone
- **Textbook Package**
  - Hard copies mailed to your registered address

## DAILY WORK/HOMEWORK (COMBO COURSE ONLY)

Each day of the course also has between 2+ hours of homework each evening. This will be reviewed each morning for any questions, but will not be graded.



## **ONLINE LEARNING (UNIQUE COURSE ONLY)**

Keep in mind as you are reading the syllabus that you've chosen the Unique Course which does not include the business training nor the business package.

## **CLASS PARTICIPATION**

Students will be expected to answer questions in the comments or participate in class, depending on the course they have registered for. Class time is interactive and questions are always welcomed.

## **COURSE GRADING**

Students will be required to take a final exam during the course and receive a passing grade of 80% or higher.

## **COURSE COMPLETION**

A Three Day Hands-On portion is required for full certification. All facilitators must receive hands-on experience to ensure that they are moving forward in the right direction with understanding on how to hit your objectives in all the programs and ensuring that the horse is the teacher. You will be certified after your course, meaning you can run your programs and business. You will then have a maximum of 12-months (however we recommend as soon as possible) to complete your 3-day in-person training where you will receive your final certificate in person.

## **COURSE POLICIES AND INFORMATION FOR STUDENTS**

### **INCLUSIVE LEARNING ENVIRONMENT STATEMENT**

The best learning environment—whether in the classroom, online, or arena – is one in which all members feel respected while being productively challenged. We are dedicated to fostering an inclusive atmosphere, in which all participants can contribute, explore, and express their own ideas and questions as well as those of others. Every participant has an active responsibility to foster a climate of intellectual stimulation, openness, and respect for diverse perspectives, questions, personal backgrounds, abilities, and experiences, although instructors bear primary responsibility for its maintenance.

#### **1. ATTENDANCE POLICY**

Students are expected to be in attendance for the full course or Three-Day Training and if will be unable to do so, must let instructors know immediately.

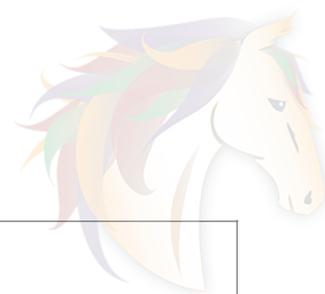
#### **2. POLICIES ON EXAM**

Students are required to receive a passing grade of 80% or higher on the final exam. If a student does not pass, they will have one opportunity to re-take the final exam a minimum of 7 days later to allow for study time. If they did not pass the exam a second time they would be required to retake the five days online for a fee.

#### **3. CANCELLATION POLICY: Life Happens Policy:**

We understand that sometimes life happens, and we can't honour our commitments. If you need to change

your Online Training to a different option just let us know OR we can transfer your deposit to any other services that Equine Connection provides. NO REFUNDS.



## PRELIMINARY SCHEDULE OF TOPICS

Chapter 1	<p>Equine Assisted Learning (EAL) Defined</p> <ul style="list-style-type: none"> <li>• Why Horses?</li> <li>• Horses teach empathy</li> <li>• They are not judgmental or able to coddle</li> <li>• EAL's program is specifically set up to build empathy and provide education</li> <li>• Understand the fundamental principles of the program and why it works</li> <li>• EAL Formula / Application /Predictable Outcomes</li> <li>• EAL's Program Benefits</li> <li>• Understand that you can be highly successful with this innovative solution</li> </ul> <p>Character - is a Learned Behaviour</p> <ul style="list-style-type: none"> <li>• How Do You Build Character</li> <li>• Work on building character without favouritism with horses</li> <li>• Symptoms / Problems - Examples of Problems / Examples of Symptoms</li> <li>• Hard Wiring / Soft Wiring</li> </ul> <p>Develops a hierarchical system of principles and guidelines with the horse</p> <ul style="list-style-type: none"> <li>• Learns in a way that will produce lasting change in the individual</li> <li>• Gives you a measurable outcome to see what's working/not working</li> <li>• You can use it for any age or industry, from training executives to teaching kids at school</li> </ul>
Chapter 2	<p>Recognizing the Difference Between Facilitating and Teaching</p> <ul style="list-style-type: none"> <li>• Define Presentation, Teaching, Learning, Facilitation</li> <li>• Form of Delivery for the exercises and curriculum programs</li> <li>• Facilitate, engage and teach real change to groups or individuals</li> </ul> <p>Understanding the Learning Process</p> <ul style="list-style-type: none"> <li>• Achieve a new level of understanding of the learning process</li> <li>• Learn how to purposefully engage in the learning process</li> <li>• Learn how to engage in the learning process by identifying characteristics of it, all six levels of understanding, and four levels of learning.</li> </ul> <p>Creating Opportunity for Learning</p> <ul style="list-style-type: none"> <li>• Definition of a Facilitator</li> <li>• Facilitate leadership growth through a transformative experience</li> <li>• Communication Assessment</li> <li>• Roles of a Facilitator</li> </ul>



Chapter 3	<p><b>HORSE KNOWLEDGE &amp; WELFARE</b></p> <p>Understanding the Language</p> <ul style="list-style-type: none"> <li>• Hierarchy of the Herd - The parallels for humans to the herd</li> <li>• Better understand herd hierarchy and how it applies to you</li> <li>• Attributes of the Horse - Instincts</li> <li>• Learned Behaviours -</li> <li>• Herd Mentality - knowledge will increase empathy - for both people and horses</li> <li>• Understand what horses use body language for. What posture means what emotion?</li> </ul> <p>Surviving a World of Subtleties</p> <ul style="list-style-type: none"> <li>• 5 Main Communicative Sounds</li> <li>• Desirable Traits / Workable Traits / Non Desirable Traits</li> <li>• Space, Relation to Communication</li> <li>• How is it Relevant to EAL</li> </ul> <p>What Is a Quality Lesson Horse?</p> <ul style="list-style-type: none"> <li>• Traits of a Herd of Lesson Horses</li> <li>• Why the Training Never Ends</li> <li>• When Does a Lesson Horse Need to be Re-Schooled</li> <li>• Building your EquineTeam for your Business</li> <li>• How a horse communicates</li> </ul>
Chapter 4	<p>Understanding Conflict</p> <ul style="list-style-type: none"> <li>• Understanding conflict is integral to understanding its manifestations and how we can work through it</li> <li>• Four basic types of conflict</li> <li>• Reducing the number of types of conflicts that exist by examining their essential characteristics and then determining which should be resolved within the individual</li> <li>• Contributing elements of conflict</li> <li>• Indicators of avoidance or attention getters</li> </ul> <p>Behaviour Assessment in EAL Facilitation</p> <ul style="list-style-type: none"> <li>• Cycle of Active Listening</li> <li>• Assessing Behaviour</li> <li>• Understanding Body Language</li> <li>• Create a Positive Learning Environment</li> </ul> <p>Why Am I Having Problems?</p> <ul style="list-style-type: none"> <li>• Learns in a way that will produce lasting change in the individual</li> <li>• Why students don't listen</li> <li>• Get measurable outcomes to see what's working/not working</li> <li>• Preparation is an Important Key to Your Presentations Success</li> <li>• Eight Great Rules of Engagement\Communication Barriers</li> <li>• When Groups Are Unable to Focus</li> <li>• Evaluating Your Performance</li> </ul> <p>Certification Final Exam</p>



<p>Business Portion (Not Included with UNIQUE Course)</p>	<p><b>Business Day</b></p> <p>What do you need to get started</p> <ul style="list-style-type: none"> <li>• Certified training modules to use for your business</li> <li>• You can use it for any age or industry, from training executives to teaching kids at school</li> <li>• Differentiate your business with a high level of expertise in equine field</li> <li>• What do you need to understand about your target market</li> <li>• Enhance your career opportunities by learning employable skills</li> <li>• Strategies for entrepreneurship and leadership to help you succeed</li> <li>• Incorporation Vs. Non Profit</li> <li>• Insurance</li> <li>• Set up of your business</li> <li>• Marketing to your audience</li> <li>• Corporate/Youth Programming and Pricing</li> <li>• Join other entrepreneurs on this journey of learning</li> </ul> <p>Branding/Marketing</p> <ul style="list-style-type: none"> <li>• Logo</li> <li>• Increase ROI on your ad campaigns</li> <li>• Branding</li> <li>• Media Release</li> <li>• Verbiage and how to market to your target market</li> <li>• Websites</li> <li>• Social Media - Get a wide variety of marketing content and what platforms work</li> </ul> <p>Ongoing Support Platforms</p>
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***Disclaimer***

The instructor reserves the right to make modifications to this information.

